

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 29.056007 Longitude: -81.302163

| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---------------------------------------|---------------------|---------------------|---------------------|
| Population | Current Year Estimated Population | 4,728 | 44,685 | 72,217 |
| | Population Est 25Q1 | 4,717 | 44,566 | 72,036 |
| | Population Est 24Q4 | 4,713 | 44,430 | 71,804 |
| | Population Est 24Q3 | 4,699 | 44,252 | 71,435 |
| | Population Est 24Q2 | 4,680 | 44,052 | 71,053 |
| | Population Est 24Q1 | 4,633 | 43,815 | 70,702 |
| | Population Est 23Q4 | 4,584 | 43,464 | 70,016 |
| | Population Est 23Q3 | 4,566 | 43,522 | 69,700 |
| | Population Est 23Q2 | 4,549 | 43,376 | 69,449 |
| | Population Fcst | 4,972 | 46,396 | 75,655 |
| | 2010 Census Population | 3,852 | 36,468 | 55,473 |
| | 2000 Census Population | 3,441 | 32,905 | 48,643 |
| | 1990 Census Population | 3,016 | 28,415 | 41,655 |
| | Current Year Daytime Population | 6,880 | 51,798 | 73,008 |
| | Average Seasonal Population | 238 | 2,388 | 3,397 |
| | Historical Annual Growth, 1990 – 2000 | 1.33% | 1.48% | 1.56% |
| | Historical Annual Growth, 2000 – 2010 | 1.13% | 1.03% | 1.32% |
| | Estimated Annual Growth, 2010 – CY | 1.42% | 1.41% | 1.84% |
| | Projected Annual Growth, CY to Y5 | 1.01% | 0.75% | 0.93% |
| | Group Qtrs Est | 331 | 3,032 | 3,409 |
| Transient Est Average Last 4 Qtrs | 287 | 896 | 1,378 | |
| Households | Current Year Estimated Households | 1,955 | 17,438 | 28,486 |
| | Households Est 25Q1 | 1,951 | 17,388 | 28,407 |
| | Households Est 24Q4 | 1,947 | 17,329 | 28,309 |
| | Households Est 24Q3 | 1,942 | 17,255 | 28,157 |
| | Households Est 24Q2 | 1,934 | 17,181 | 28,009 |
| | Households Est 24Q1 | 1,912 | 17,077 | 27,860 |
| | Households Est 23Q4 | 1,891 | 16,928 | 27,570 |
| | Households Est 23Q3 | 1,883 | 16,950 | 27,433 |
| | Households Est 23Q2 | 1,875 | 16,890 | 27,333 |
| | Households Fcst | 2,064 | 18,150 | 29,904 |
| | 2010 Census Households | 1,584 | 14,352 | 22,020 |
| | 2000 Census Households | 1,415 | 13,029 | 19,328 |
| | 1990 Census Households | 1,235 | 11,354 | 16,456 |
| | Historical Annual Growth, 1990 – 2000 | 1.38% | 1.39% | 1.62% |
| | Historical Annual Growth, 2000 – 2010 | 1.13% | 0.97% | 1.31% |
| | Estimated Annual Growth, 2010 – CY | 1.46% | 1.35% | 1.79% |
| | Projected Annual Growth, CY to Y5 | 1.09% | 0.80% | 0.98% |
| | Population per Household | 2.25 | 2.39 | 2.42 |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|--|---------------------|---------------------|---------------------|
| Income | HH Income \$500,000 or more | 1.7% | 1.8% | 1.8% |
| | HH Income \$250,000 to \$499,999 | 2.0% | 2.2% | 2.2% |
| | HH Income \$200,000 to \$249,999 | 4.7% | 5.1% | 5.1% |
| | HH Income \$175,000 to \$199,999 | 2.4% | 3.0% | 3.4% |
| | HH Income \$150,000 to \$174,999 | 4.1% | 4.4% | 4.8% |
| | HH Income \$100,000 to 149,999 | 15.5% | 18.4% | 19.1% |
| | HH Income \$75,000 to 99,999 | 14.8% | 13.6% | 14.1% |
| | HH Income \$50,000 to 74,999 | 16.8% | 16.0% | 16.6% |
| | HH Income \$35,000 to 49,999 | 11.8% | 11.7% | 11.6% |
| | HH Income \$25,000 to 34,999 | 9.6% | 8.6% | 7.5% |
| | HH Income \$15,000 to 24,999 | 9.2% | 7.6% | 6.9% |
| | HH Income \$0 to 14,999 | 7.4% | 7.7% | 6.9% |
| | Average Household Income | \$86,281 | \$93,980 | \$97,907 |
| | Median Household Income | \$67,013 | \$71,947 | \$75,720 |
| | Per Capita Income | \$37,062 | \$37,839 | \$39,449 |
| | Average Disposable Income | \$74,540 | \$78,520 | \$80,716 |
| | Median Disposable Income | \$60,215 | \$63,990 | \$67,155 |
| | Discretionary HH Income Over \$150,000 | 4.3% | 6.3% | 6.5% |
| | Discretionary HH Income \$125,000 to \$149,999 | 5.2% | 4.5% | 4.7% |
| | Discretionary HH Income \$100,000 to \$124,999 | 6.0% | 5.5% | 6.3% |
| | Discretionary HH Income \$75,000 to \$99,999 | 7.7% | 12.2% | 13.0% |
| | Discretionary HH Income \$50,000 to \$74,999 | 23.5% | 20.4% | 21.0% |
| | Discretionary HH Income \$25,000 to \$49,999 | 27.9% | 27.1% | 26.3% |
| | Discretionary HH Income Under \$25,000 | 25.5% | 24.2% | 22.3% |
| | Average Discretionary HH Income | \$56,124 | \$59,073 | \$61,223 |
| | Median Discretionary HH Income | \$46,112 | \$48,466 | \$51,895 |
| | Householder White – Count | 1,617 | 12,356 | 20,030 |
| | Median HH Income | \$65,877 | \$75,959 | \$78,780 |
| | Average HH Income | \$80,365 | \$87,766 | \$89,210 |
| | Householder Black or African-American – Count | 20 | 1,087 | 1,642 |
| | Median HH Income | \$53,382 | \$59,050 | \$56,011 |
| | Average HH Income | \$48,746 | \$63,507 | \$62,689 |
| | Householder Hispanic – Count | 167 | 2,572 | 4,474 |
| | Median HH Income | \$74,474 | \$65,765 | \$73,450 |
| Average HH Income | \$74,454 | \$76,776 | \$82,584 | |
| Householder Asian or Pacific Islander – Count | 8 | 56 | 142 | |
| Median HH Income | \$162,603 | \$96,238 | \$98,836 | |
| Average HH Income | \$157,981 | \$92,480 | \$101,130 | |
| Householder Other or Pacific Islander – Count | 144 | 1,367 | 2,198 | |
| Median HH Income | \$70,016 | \$69,151 | \$76,638 | |
| Average HH Income | \$73,659 | \$75,650 | \$83,975 | |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---------------------------|---------------------|---------------------|---------------------|
| Gender | Male Population | 2,264 | 21,057 | 34,188 |
| | Female Population | 2,464 | 23,628 | 38,030 |
| Total Population by Age | Count of Pop 0 to 4 years | 213 | 2,201 | 3,459 |
| | Count of Pop 0 to 7 years | 288 | 3,097 | 4,912 |
| | Count of Pop 5 - 13 | 366 | 4,069 | 6,576 |
| | Count of Pop 14 - 18 | 238 | 2,424 | 3,727 |
| | Count of Pop 19 - 22 | 274 | 2,667 | 3,946 |
| | Count of Pop 22 - 25 | 216 | 2,065 | 2,972 |
| | Count of Pop 25 - 29 | 285 | 2,789 | 4,191 |
| | Count of Pop 30 - 34 | 268 | 2,517 | 3,840 |
| | Count of Pop 35 - 39 | 256 | 2,533 | 4,065 |
| | Count of Pop 40 - 44 | 218 | 2,366 | 3,878 |
| | Count of Pop 45 - 59 | 757 | 6,888 | 11,490 |
| | Count of Pop 60 - 74 | 968 | 8,550 | 14,588 |
| | Count of Pop 75 - 84 | 472 | 4,042 | 6,995 |
| | Count of Pop 85+ | 197 | 1,574 | 2,490 |
| | % of Pop 0 to 4 years | 4.5% | 4.9% | 4.8% |
| | % of Pop 0 to 7 years | 6.1% | 6.9% | 6.8% |
| | % of Pop 5 - 13 | 7.7% | 9.1% | 9.1% |
| | % of Pop 14 - 18 | 5.0% | 5.4% | 5.2% |
| | % of Pop 19 - 22 | 5.8% | 6.0% | 5.5% |
| | % of Pop 22 - 25 | 4.6% | 4.6% | 4.1% |
| | % of Pop 25 - 29 | 6.0% | 6.2% | 5.8% |
| | % of Pop 30 - 34 | 5.7% | 5.6% | 5.3% |
| | % of Pop 35 - 39 | 5.4% | 5.7% | 5.6% |
| | % of Pop 40 - 44 | 4.6% | 5.3% | 5.4% |
| | % of Pop 45 - 59 | 16.0% | 15.4% | 15.9% |
| | % of Pop 60 - 74 | 20.5% | 19.1% | 20.2% |
| | % of Pop 75 - 84 | 10.0% | 9.0% | 9.7% |
| | % of Pop 85+ | 4.2% | 3.5% | 3.4% |
| Median Age | 45.7 | 42.3 | 44.3 | |
| Average Age | 45.2 | 43.4 | 44.3 | |
| Male Population by Age | % of Pop 0 to 4 years | 4.9% | 5.4% | 5.2% |
| | % of Pop 5 - 13 | 8.8% | 9.8% | 9.7% |
| | % of Pop 14 - 18 | 5.0% | 5.6% | 5.4% |
| | % of Pop 19 - 22 | 5.8% | 6.2% | 5.7% |
| | % of Pop 22 - 25 | 4.8% | 4.8% | 4.3% |
| | % of Pop 25 - 29 | 7.2% | 6.6% | 6.1% |
| | % of Pop 30 - 34 | 6.4% | 5.9% | 5.5% |
| | % of Pop 35 - 39 | 5.5% | 5.7% | 5.7% |
| | % of Pop 40 - 44 | 4.3% | 5.5% | 5.5% |
| | % of Pop 45 - 59 | 16.6% | 15.6% | 16.1% |
| | % of Pop 75 - 84 | 8.4% | 8.3% | 9.1% |
| | % of Pop 60 - 74 | 19.6% | 18.2% | 19.2% |
| | % of Pop 85+ | 2.8% | 2.5% | 2.6% |
| | Median Age | 42.0 | 40.1 | 42.2 |
| Average Age | 43.1 | 41.8 | 42.8 | |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---|---------------------|---------------------|---------------------|
| | % of Pop 0 to 4 years | 4.2% | 4.5% | 4.4% |
| | % of Pop 5 - 13 | 6.8% | 8.5% | 8.6% |
| | % of Pop 14 - 18 | 5.1% | 5.3% | 4.9% |
| | % of Pop 19 - 22 | 5.8% | 5.8% | 5.2% |
| | % of Pop 22 - 25 | 4.4% | 4.5% | 4.0% |
| | % of Pop 25 - 29 | 5.0% | 5.9% | 5.5% |
| | % of Pop 30 - 34 | 5.0% | 5.4% | 5.2% |
| | % of Pop 35 - 39 | 5.4% | 5.7% | 5.6% |
| | % of Pop 40 - 44 | 4.9% | 5.2% | 5.2% |
| | % of Pop 45 - 59 | 15.5% | 15.2% | 15.8% |
| | % of Pop 60 - 74 | 21.3% | 19.9% | 21.1% |
| | % of Pop 75 - 84 | 11.5% | 9.7% | 10.2% |
| | % of Pop 85+ | 5.4% | 4.4% | 4.2% |
| | Median Age | 49.0 | 44.3 | 46.4 |
| Average Age | 47.2 | 44.8 | 45.6 | |
| Race | Count of White | 3,648 | 30,980 | 51,210 |
| | Count of Black or African-American | 246 | 4,551 | 7,047 |
| | Count of Asian or Pacific Islander | 55 | 570 | 890 |
| | Count of Other races | 779 | 8,583 | 13,071 |
| | White | 77.2% | 69.3% | 70.9% |
| | Black or African American | 5.2% | 10.2% | 9.8% |
| | Asian | 1.2% | 1.3% | 1.2% |
| | Other Races | 16.5% | 19.2% | 18.1% |
| Language Spoken | Speak English at Home | 86.9% | 83.8% | 82.7% |
| | Speak Spanish at Home | 10.2% | 13.4% | 14.6% |
| | Speak French or French Creole at Home | 0.7% | 0.6% | 0.5% |
| | Speak German at Home | 0.1% | 0.4% | 0.4% |
| | Speak Other Indo-European Languages at Home | 0.7% | 0.5% | 0.4% |
| | Speak Russian and Other Slavic Languages at Home | 0.3% | 0.3% | 0.3% |
| | Speak Chinese at Home | 0.0% | 0.0% | 0.1% |
| | Speak Korean at Home | 0.0% | 0.1% | 0.1% |
| | Speak Vietnamese at Home | 0.0% | 0.2% | 0.2% |
| | Speak Other Asian Languages at Home | 0.0% | 0.0% | 0.1% |
| | Speak Tagalog and Other Pacific Languages at Home | 1.0% | 0.3% | 0.3% |
| | Speak Other Language at Home | 0.1% | 0.3% | 0.3% |
| Hispanic | Hispanic Population | 770 | 9,033 | 13,939 |
| | Hispanic Population Percent | 16.3% | 20.2% | 19.3% |
| | Mexican | 72.7% | 50.1% | 47.3% |
| | Puerto Rican | 8.9% | 30.6% | 31.5% |
| | Cuban | 5.3% | 4.3% | 5.7% |
| | Dominican | 1.8% | 1.6% | 1.3% |
| | Central American | 0.4% | 1.7% | 2.4% |
| | South American | 8.5% | 6.7% | 6.8% |
| | Other Hispanic | 2.4% | 5.0% | 5.0% |
| | 2000 Hispanic Population Percent | 6% | 8% | 7% |
| 1990 Hispanic Population Percent | 3% | 3% | 3% | |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|--|---------------------|---------------------|---------------------|
| Ancestry | American (percent of total population) | 3.2% | 3.6% | 3.6% |
| | American | 3.1% | 3.4% | 3.5% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.1% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 0.5% | 0.8% | 0.8% |
| | Chinese | 0.0% | 0.1% | 0.1% |
| | Japanese | 0.0% | 0.0% | 0.0% |
| | Korean | 0.0% | 0.1% | 0.1% |
| | South Central Asian (ie. Indian) | 0.1% | 0.3% | 0.2% |
| | South East Asian (ie. Vietnamese) | 0.3% | 0.2% | 0.1% |
| | Other Asian | 0.1% | 0.2% | 0.2% |
| | European (percent of total population) | 29.5% | 22.6% | 23.6% |
| | British | 6.0% | 4.7% | 5.0% |
| | Dutch | 0.6% | 0.5% | 0.4% |
| | French | 1.0% | 0.9% | 0.9% |
| | German | 5.5% | 4.5% | 4.7% |
| | Italian | 2.5% | 2.5% | 2.9% |
| | Polish | 2.1% | 1.2% | 1.1% |
| | Scandinavian | 1.4% | 0.9% | 1.0% |
| | Scotch/Irish | 7.5% | 5.4% | 5.5% |
| Other European (ie. Greek/Russian) | 2.9% | 1.9% | 2.2% | |
| Middle Eastern | 0.1% | 0.1% | 0.1% | |
| Other Ancestry | 26.1% | 24.7% | 24.1% | |
| Unclassified Ancestry | 18.1% | 17.1% | 18.0% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 3,421 | 31,259 | 51,538 |
| | Elementary (0 to 8) | 4.5% | 4.3% | 4.2% |
| | Some High School (9 to 11) | 4.7% | 4.6% | 4.9% |
| | High School Graduate (12) | 36.7% | 32.5% | 30.9% |
| | Some College (13 to 16) | 20.7% | 20.4% | 19.6% |
| | Associates Degree Only | 4.6% | 11.6% | 13.1% |
| | Bachelors Degree Only | 19.4% | 16.7% | 16.6% |
| | Graduate Degree | 9.5% | 9.8% | 10.5% |
| | % College (4+) | 28.9% | 26.5% | 27.2% |
| Household Type | Total Households – count | 1,955 | 17,438 | 28,486 |
| | One Person HHs – count | 725 | 5,541 | 8,366 |
| | Family HHs – count | 995 | 10,480 | 17,763 |
| | Married Couple – count | 604 | 7,368 | 12,660 |
| | w/own children – count | 180 | 2,503 | 4,094 |
| | w/out own children – count | 425 | 4,865 | 8,565 |
| | Male Householder – count | 68 | 794 | 1,551 |
| | Female Householder – count | 323 | 2,318 | 3,553 |
| | Non-Family Households – count | 235 | 1,417 | 2,356 |
| | 1 Person Household | 37.1% | 31.8% | 29.4% |
| | 2 Person Household | 32.5% | 34.8% | 36.2% |
| | 3 Person Household | 13.6% | 14.1% | 14.6% |
| | 4 Person Household | 8.9% | 10.9% | 11.2% |
| | 5 Person Household | 4.8% | 4.8% | 5.0% |
| 6 Person Household | 1.9% | 2.1% | 2.1% | |
| 7+ Person Household | 1.3% | 1.6% | 1.4% | |
| % Households With Children | 17.8% | 21.0% | 22.0% | |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--|---|---------------------|---------------------|---------------------|
| Housing | Total Housing Units | 2,184 | 19,377 | 31,347 |
| | Owner Occupied Percent | 61.9% | 59.6% | 63.5% |
| | Renter Occupied Percent | 27.6% | 30.4% | 27.4% |
| | Vacant Housing Percent | 10.5% | 10.0% | 9.1% |
| | Total Housing Units (Census 2000) | 1,540 | 14,249 | 21,026 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 0.0% | 1.1% | 1.4% |
| | Property Value \$750,000 to \$999,999 | 1.0% | 3.3% | 4.7% |
| | Property Value \$500,000 to \$749,999 | 7.7% | 10.3% | 14.0% |
| | Property Value \$400,000 to \$499,999 | 12.9% | 15.7% | 16.6% |
| | Property Value \$300,000, to \$399,999 | 18.7% | 23.3% | 23.1% |
| | Property Value \$200,000 to \$299,999 | 27.5% | 22.6% | 19.1% |
| | Property Value \$150,000 to \$199,999 | 11.2% | 9.6% | 7.2% |
| | Property Value \$100,000 to \$149,999 | 9.6% | 6.2% | 5.4% |
| | Property Value \$60,000 to \$99,999 | 3.8% | 2.9% | 3.1% |
| | Property Value \$40,000 to \$59,999 | 2.1% | 1.9% | 2.2% |
| | Property Value \$0 to \$39,999 | 4.3% | 2.8% | 3.1% |
| | Median Home Value | \$272,105 | \$317,173 | \$342,927 |
| Wealth per Household | \$0 and under - percent | 17.2% | 17.4% | 17.1% |
| | \$1 to \$4999 - percent | 8.7% | 8.7% | 8.4% |
| | \$5k to \$9999 - percent | 4.6% | 4.6% | 4.5% |
| | \$10k to \$24999 - percent | 6.3% | 6.4% | 6.3% |
| | \$25k to \$49999 - percent | 6.8% | 6.8% | 6.9% |
| | \$50k to \$99999 - percent | 10.5% | 10.4% | 10.5% |
| | \$100k to \$249999 - percent | 18.5% | 18.3% | 18.5% |
| | \$250k to \$499999 - percent | 13.2% | 13.1% | 13.3% |
| | \$500k+ - percent | 14.2% | 14.2% | 14.5% |
| | Median HH Wealth | \$80,746 | \$79,166 | \$82,620 |
| | Avg HH Wealth | \$236,427 | \$235,560 | \$239,857 |
| Economic Viability | Economic Viability Local | 258 | 278 | 280 |
| | Economic Viability Indexed | 93 | 100 | 101 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 2,131 | 18,485 | 30,973 |
| | Managerial/Executive | 23.3% | 18.9% | 19.2% |
| | Professional Specialty | 24.8% | 20.3% | 21.2% |
| | Healthcare Support | 0.2% | 2.4% | 2.7% |
| | Sales | 15.5% | 11.7% | 11.1% |
| | Office & Administrative Support | 6.3% | 10.3% | 10.7% |
| | Protective Service | 0.6% | 2.2% | 2.2% |
| | Food Preparation | 4.0% | 6.2% | 6.4% |
| | Building Maintenance & Cleaning | 3.2% | 5.9% | 5.0% |
| | Personal Care | 2.9% | 2.1% | 1.8% |
| | Farming, Fishing, & Forestry | 0.0% | 0.3% | 0.6% |
| | Construction | 2.5% | 6.6% | 7.6% |
| | Production & Transportation | 16.6% | 12.9% | 11.5% |
| | Percent White Collar Workers | 70.1% | 63.7% | 64.8% |
| | Percent Blue Collar Workers | 29.9% | 36.3% | 35.2% |

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| Northgate Shopping Center DeLand, FL | | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|---|---------------------------------|---------------------|---------------------|---------------------|
| | Agriculture/Mining/Construction | 5.8% | 7.7% | 8.4% |
| | Manufacturing | 10.4% | 7.8% | 7.2% |
| | Transportation | 6.8% | 5.3% | 5.1% |
| | Information | 1.9% | 1.4% | 1.5% |
| | Wholesale/Retail | 17.5% | 11.2% | 12.6% |
| | Finance, Insurance, Real Estate | 1.4% | 7.9% | 8.4% |
| | Professional Services | 3.4% | 7.2% | 6.5% |
| | Management Services | 0.0% | 0.2% | 0.2% |
| | Administrative/Waste Services | 3.2% | 6.4% | 7.0% |
| | Educational Services | 27.1% | 22.7% | 22.0% |
| | Entertainment Services | 13.1% | 11.6% | 11.3% |
| | Other Professional Services | 3.9% | 5.8% | 5.2% |
| | Public Administration | 5.7% | 4.8% | 4.6% |
| Vehicles per HH | No Vehicles | 12.5% | 7.8% | 7.4% |
| | 1 Vehicle | 45.8% | 41.1% | 38.5% |
| | 2 Vehicles | 29.5% | 36.1% | 37.4% |
| | 3 or more vehicles | 12.2% | 15.0% | 16.7% |
| | Average Number of Vehicles | 1.45 | 1.62 | 1.69 |
| Change | Births (last 12 months) | 41 | 425 | 666 |
| | Deaths (last 12 months) | 50 | 421 | 710 |
| | Migration (last 12 months) | 58 | 637 | 1,221 |
| Work place | Workplace Establishments | 279 | 1,604 | 2,056 |
| | Workplace Employees (FTE) | 2,716 | 18,033 | 22,765 |